

WHITEPAPER

LAGO INDEX

Automatic index creation and keyword sorting of product data

The LAGO Index module allows you to manage keywords for products in your print and online projects for the easy creation of catalog indexes with page references that automatically update and for outputting keywords into your web shop. By using imported data or by user-defined creation of keywords inside LAGO, products in LAGO can be linked to an index keyword using simple drag & drop operations.

Index keywords can be classified under a channel and a specified language thus allowing you to create indexes for any channel or language with no extra effort! Additionally, keywords can be organized in a hierarchy structure to fit specific business rules and needs. The hours spent on reviewing and making manual changes to things, such as page references, is a thing of the past thanks to the robust solution that LAGO Index provides.

Administration and keyword classification

Keyword administration is all handled inside LAGO. In addition to importing keywords, via a data file, the keyword collection can also be expanded and managed manually within the system.

There are two main levels of keyword classification for automatic adaption:

CHANNEL CLASSIFICATION

Keywords can be classified under "channels", which is a project classification done on the project level. This allows the index information to be adapted automatically for any project based on the channel assignment of the project and the keywords that are assigned to that specified channel. This simple hierarchy allows you to make adaptations for ecommerce exports and for print index generation, an easy and automatic task when you need to make last minute changes.

LANGUAGE CLASSIFICATION

Keywords can also be classified under languages, allowing you to version out your indexes automatically based on the language that is assigned to your project variant. This makes use cases like creating a catalog index in 7 different languages a very easy thing to do.

Generating Indexes for Print and Web Shops

Generating a print index in LAGO CS and styling the index is only a matter of template work and component placement. After enabling the index function, CS users have the ability to define paragraph styles for the design of the index sections, as well as basic settings, such as the separation of page numbers within the LAGO template. Afterwards, the index component template is placed on the desired page for the auto-creation of indexes using integrated placeholder technology that is referencing the page assignment of products assigned to the keywords.

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Depending on the channel assignment of the project and language assignment of the project variant, the index engine will reference the corresponding keywords that have been configured in the system for that channel and language, automatically.

Exporting keyword indexes for a web shop is achieved by exporting LAGO XML from the LAGO system. The list of products contained within the LAGO XML can be configured to include the keyword index assignments for ingestion into your web shop or other external systems.

List of Features

- Channel and Language based keyword classifications
- Keyword hierarchy with sub-levels
- Import pre-existing list of keywords into system, including translations
- Manually create keywords within system
- Assignment of keywords to products & articles via simple drag and drop mechanism
- Export keywords indexes for external web shops
- Automatically generate print indexes in LAGO CS
 - Auto-format the design of print indexes using InDesign paragraph styles
 - Alphanumerical sorting
 - Define enumerator separator and range separator