

WHITEPAPER

LAGO STICKERING

Displaying relevant data by element or page to assist in decision making

LAGO Stickers, is a feature set that allows you to display product and item level information, like financials and inventory stats, within digital stickers that overlay on top of products and promotions of a correction document. Stickers, are accessible when a correction document is opened in LAGO Proof and LAGO Whiteboard. Data for stickers can be pulled from element, article, and article property level fields and there are capabilities to do calculations like summarization and averages based on the data that is referenced.

There are two types of stickers that can be configured: Element Stickers and Page Stickers. Each sticker type can be configured with their own look and feel (height/width, color, font type/size) and each sticker type can display specified data and summarized data in a table-like format.

Element stickers, are created for each element and contains data for one element and all of the articles assigned to that element (items or SKUs). Element stickers are placed at the top left corner of the boundary area of placed components belonging to an element. If an element has no placed components, then its sticker is placed at the document's top left corner. If multiple stickers have the same position, then the stickers will be tiled.

Page stickers, are created for a whole document (single page or spread) and they aggregate data for all elements and articles assigned to the page or spread.

When viewing stickers, users can choose which sticker types to show or hide. Additionally, stickers can be included in the printout of the correction document.

Key Features

2 types of configurable sticker types: element stickers and page stickers

Supports configuration of multiple stickers of same sticker type

Customized options when configuring a sticker type:

Sticker name

Default height/width of sticker

Header names for columns of data

Specifying data to show in table format. Stickers can be configured to show any data on element, article, and article property field level.

Stickers can be configured to automatically do calculations like sums, averages, show minimum or

WHITEPAPER

LAGO STICKERING

max value, show values of specified flash article, etc..

Background colors

Font type and sizes

Stickers are accessible in LAGO Proof and LAGO Whiteboard

Show/hide sticker types in LAGO Proof and LAGO Whiteboard

Stickers can be printed out with correction document

Benefits

Review financials and other pertinent data while proofing pages.

Configure different stickers for different use cases.

Element stickers are automatically placed at the top left corner of the boundary area of placed components belonging to an element.

Easily integrates with any LAGO workflow.